Finally, we can have an in-person event again:

**SEPTEMBER 21 & 22, COLOGNE**

**DMEXCO 2022**

Your guide to the homecoming of the digital industry in Cologne

The wait is finally over – DMEXCO 2022 will be our opportunity to get together again, live and in person. We can hardly wait to welcome our international digital community to Cologne, so fasten your seat belts and get ready for Europe’s leading digital marketing & tech event!

Our handy guide will help you to plan and realize the ultimate DMEXCO experience. Let’s get started!

Finally, we can have an in-person event again:

---

**SEPTEMBER 21 & 22, 2022**

**LIVE in Cologne**

Koelnmesse
Messeplatz 1
50679 Cologne

+ 

**SEPTEMBER 27, 2022**

**DMEXCO x Digiday online**

Post-event on the DMEXCO Digital Event Platform

---

**How to get to DMEXCO …**

### ... by car:

Ten freeways link into the Cologne outer ring road (the Autobahnring), which will take you straight to the exhibition center without having to deal with intersections or traffic lights.

To make life even easier, we recommend using the Koelnmesse NUNAV Navigation App.

### ... by train:

Getting here by train is quick, easy, and convenient thanks to the proximity of the Köln Messe/Deutz ICE train station and the excellent public transport system.

Find out more about our Deutsche Bahn Special and get your ticket now.

### ... by air:

Getting to the Koelnmesse exhibition center is quick, easy, and convenient from major European cities via the Cologne/Bonn airport.

Click here for further information:
EXPO
The entire digital world, all within one expo – an overview of DMEXCO 2022.

We thank our sponsors

Platinum Sponsor

Yahoo!

Organizer

Ideational and professional partner, owner of the DMEXCO brand

With the special participation of the Circle of Online Marketers (OVK)

{koelnmesse}
THE EXPO AT A GLANCE: FOUR DMEXCO WORLDS & AN EXCLUSIVE WEB3 AREA

DMEXCO22’s four thematic areas are an easy way for you to find the perfect partners to take you and your company to the next level! And the w3.vision area is your chance to take a unique deep dive into Web3, the metaverse, NFT & blockchain.

WE Hall 6
The World of E-Commerce is intended specifically for online retailers and technology & service providers as the perfect platform for them to introduce themselves, connect, and network.

WM Hall 8
Media companies, publishers, and advertisers can visit the World of Media to discuss trends and developments in the increasingly complex digital media industry.

WT Hall 6
From VR/AR, 5G, and cybersecurity to cloud computing, the World of Tech is breaking new ground – not only in terms of content, but also when it comes to networking the industry!

WA Hall 8
The World of Agencies is the hotspot for agencies at DMEXCO, with this year’s highlights including recruiting & collaboration, as well as the challenges and opportunities of Web3.

W3 Hall 6
Our w3.vision is an exclusive Web3 event at the heart of DMEXCO, where you can explore the latest innovative technologies that will help shape the world of tomorrow.

One partnership, endless possibilities. Accelerate growth with Yahoo.

Meet us at the Yahoo Lounge Hall 7, A-11.
The DMEXCO conference is your unique opportunity to experience lively debates, visionary keynotes, and extensive education options, all under one roof. And this year again, the figures speak for themselves: 14 stages hosting around 600 international top speakers with over 200 hours of program.

To help you keep on top of this extensive amount of choice, we’ve put together some session recommendations for you. Whether you’re looking for summits, panels, or masterclasses, these highlights are not to be missed!

You can also use the DMEXCO app to create your personal conference agenda out of the exciting keynotes, hands-on masterclasses, and future-oriented panel debates!

The main stages will be filled with keynotes, summits, and panels featuring international top speakers.
### DAY 1

**Keynote: Viva la Video - Warum Fernsehen die besten Zeiten noch vor sich hat**
- Matthias Dang Co-CEO, RTL Deutschland

**Keynote tba**
- Dr. Karsten Wildberger CEO, MediaMarktSaturn

**Keynote: Rethinking the digital future to enhance the ads-supported Web**
- Matt Brittin President EMEA, Google
- Anne Tuomisto-Inch Head of Privacy & Chrome Partnerships EMEA, Google

**Presentation: Meaningful Innovation for new Hybrid Realities and a Web3 Metaverse**
- Elena Corchero Director of Emerging Tech, Dow Jones

**Fireside Chat: What we can do for clients in challenging times...**
- Sir Martin Sorrell CEO S4 Capital
- Ralph Simon Moderator, Mobilium

**Keynote: Machines behaving badly**
- Toby Walsh Scientia Professor of Artificial Intelligence, University of New South Wales

**Fireside Chat: #TweetsMeanBusiness with Sarah Personette**
- Sarah Personette Chief Customer Officer, Twitter
- Ralph Simon Moderator, Mobilium

### DAY 2

**Keynote: How empathic leadership can foster loyalty, trust and success**
- Lunia Hara Director Project Management, diconium digital solutions

**Keynote: Pinterest. Inspiration is recession-proof**
- Visha Kudhail Director of Business Marketing EMEA, Pinterest

**Panel: Open Web: We need a new conception of data!**
- Rasmus Giese CEO, United Internet Media
- Hugues Templier Head of Data, Central Europe and Nordics, Teads
- Joey Trotz Director of Product, Chrome Privacy Sandbox, Google
- Ricarda Jebsen CEO, Virtual Minds
- Robin Wauters Moderator, tech.eu

**Mission Female Panel: Does Digitization drive Diversity?**
- Bernhard Zünkeler Curator, E105 GmbH
- Ilana Rolef-Heberling (Moderatorin) PwC
- Eva Reitenbach Managing Director, oddity jungle
- Miriam van Straelen Partner, Roland Berger
- Mirjam Trunk Chief Crossmedia Officer, Chief Sustainability & Diversity Officer, RTL Deutschland

**brand eins Panel: Courage and creativity for depressing times**
- Jenny Gruner Hapag-Lloyd
- Anne Koark Expert for Failure, Future Skills & Co-Host Digikompeter
- Eva Wimmers Founder & CEO Geistesblizz GmbH
- Seda Röder Founder The Mindshift OG
- Holger Volland CEO brand eins / Moderator, brand eins
| Day 1 | Fireside Chat: Sustainable media | Tina Beuchler (Global Head of Media, Nestlé) | Nikolaus Röttger (Moderator) |
| Fireside Chat: The Industrial Metaverse - an opportunity for the German and European industry | Frank Riemensperger (Managing Director, 440.digital GmbH) | Nikolaus Röttger (Moderator) |
| Panel: Modern Money: How our Attitude Towards Value Will Change | Jennifer Christoph (Director of Product, N26) | Dario Fuentes (VP New Business Developments, Santander) | Dr. Matthias Knecht (Co-CEO & Founder, billie.io) | Robin Wauters (Moderator, tech.eu) |
| Fireside Chat: Sony Music Partnerships presents Jean Michel Jarre in association with the MMA | Jean Michel Jarre (Electronic Music Composer and Performer / AERO PRODUCTIONS) | Lars Duyesn-Bendix (VP Sony Music Partnerships GSA, Sony Music Entertainment) |
| Fireside Chat: Think you know Yahoo? Think again - how omnichannel solutions can gain attention for brands. | Simon Halstead (VP Exchange & Supply International, Yahoo) |
| Fireside Chat: The Takeaways of the Takeaway Business: A Conversation with Maurine Alma | Maurine Alma (Chief Marketing Officer, Just Eat takeaway.com) | Nikolaus Röttger (Moderator) |
| Fireside Chat: tba | Adam Singolda (CEO, Taboola) | Nikolaus Röttger (Moderator) |

| Day 2 | Keynote: Wie erreicht man heute die Gen Z - effiziente Kommunikation mit der Zielgruppe TikTok am Beispiel DB | Sven Hasselmann (CMO, Deutsche Bahn) |
| BVDW Metaverse Panel: Enter the Metaverse - a journey into the fascinating next-gen internet | Mark Wächter (Chairman BVDW Committee Metaverse, Moderator) | Dr. Giovanna Graziosi Casimiro (Head of Metaverse Fashion Week | XR and Metaverse Producer, Decentraland Foundation) | Tim Walther (Group Manager Metaverse & NFT, Volkswagen Group) | Diego Borgo (Metaverse and NFT strategist and advisor) |
| Fireside Chat: Inside ZDF: Digitalisierung im Spannungsfeld von Nutzererwartungen und öffentlich-rechtlichem Auftrag | Andreas Grün (Head of Technology Digital Media, ZDF) | Milan Antonijevic (Chief Revenue Officer, FFW) |
| Panel: What’s up TV? Latest trends and developments in the digital TV industry | Constanze Gilles (GM D2C, Zattoo) | Malte Hildebrandt (Direktor Marketing, Screenforce) | Gregor Fellner (Director Business Development, Rakuten Advertising) | Carol Starr (Senior Director, Ad Revenue Central & Northern Europe, Pluto TV (Paramount)) | Vincent Flood (Editor-in-Chief / Moderator, VideoWeek) |
The E-Commerce Stage will host international decision-makers and key players in the industry. These highlights await you:

**DAY 1**

**PX M Summit powered by Akeneo**
Panel: Syndication - Grow with Online Channels

- **Dr. Lasse Meißner** Geschäftsführer BUTLERS-Digital / Head of BUTLERS-Digital, BUTLERS GmbH & Co. KG
- **Dr. Robert Wagner** CEO, The Social Chain AG
- **Björn Kirsten** Brand & Creative, Wüsthof GmbH
- **François Chaix** Moderator, Akeneo

**Lecture**
Mehr Partner, mehr Artikel, mehr Reichweite – so entwickelt sich OTTO Market, der Marktplatz von OTTO

- **Kim Niedner** Head of Sales und Partnerportal OPC, OTTO

**Talk: A t3n ProTalk on E-Commerce**

- **Dörte Kaschdailis** Co-Founder, Opexxia
- **Holger Schellkopf** Editor in Chief, t3n

**DAY 2**

**Lecture: How empowering your community can embolden your brand**

- **Gali Arnon** CMO, Fiverr

**DMEXCO Social Talk by Social Match**
Opening Keynote: „CARE MORE, BUT GIVE FEWER F*CKS“ - Authenticity and storytelling are the simple ingredients for any brand or creator to rule the world

- **Timm Chiusano** New York City TikTok Creator & VP Production & Creative Services, Spectrum Reach

**DMEXCO Social Talk by Social Match**
Live Q&A/Panel: CREATOR TALK ÜBER SOCIAL MEDIA TRENDS & RISING PLATTFORMEN

- **Rezo** Content Creator & Founder Nindo
- **Diana zur Löwen** Content Creator & Business Angel
The Media Stage will map every inch of the entire digital media landscape – these presentations and panels are definitely not to be missed:

### DAY 1

#### Retail Media Summit
**Panel: The Status-quo of Retail Media**
- **Torsten Ahlers** | Managing Director, MediaMarktSaturn Marketing Services
- **Robert Jozic** | Geschäftsführer, Schwarz Media
- **Andreas Schwabe** | Partner, Boston Consulting Group
- **Patricia Grundmann** | Director Retail Media, OBI
- **Dr. Holger Schmidt** | Moderator

#### DOOH Summit
- ...mit IDOOH, STRÖER, Goldbach, WallDecaux

#### Kids, a look at that! How to attract younger generations to traditional media
- **Tatjana Biallas** | Managing Director, Funke Mediengruppe
- **Jeremy Skeet** | Editor, Social Media News BBC World News
- **Moritz Zimmermann** | Chief Editor „mex. das marktmagazin“, Hessischer Rundfunk
- **Holger Volland** | CEO, brand eins, Moderator

### DAY 2

#### MMA Summit
**Panel 2: The Future of Data**
- **Deniz Can** | Global Digital Creative and Content Director, Bayer
- **Steve Martin** | VP Data Partnerships, EMEA & APAC, Trade Desk
- **Reemda Tieben** | Head of Data Activation, Google
- **Jan Heumüller** | Managing Director Central Europe, Ogury
- **Peggy Anne Salz** | Chief Content Officer MMA, Forbes Writer, Moderator

#### OWM Panel
**The Fog: Marken im digitalen Nebel. Wie erreicht Werbung Akzeptanz und Zielgruppen?**
- **Uwe Storch** | Head of Media, Ferrero Germany
- **Nancy Julius** | Managing Director and Chief Operations Officer, We Are Era
- **Olaf Peters-Kim** | Founder, Welect GmbH
- **Shanine Chaudhry** | Director Creative, Kantar
- **Catrin Bialek** | Horizont, Moderator

#### Meedia Roundtable
**The advertising industry has to take more responsibility**
- **Dörthe Jans** | Director of Audience Data, YouGov
- **Frank Puscher** | Speakersdelight
- **Ann-Christin Lehmann** | Head of Performance Marketing, Lichtblick SE
- **Pablo Galiana** | Global VP, CPG accounts at Teads, Teads
- **Daniele Toller** | CGO, GroupM Germany
- **Thomas Koch** | Chief Executive Officer, The DOOH Consultancy
Visit the World of Agencies to explore the agency world in all its facets. We recommend the following sessions in particular:

**DAY 1**

**Summit Executive Round Table: WHAT A TIME TO HAVE AN AGENCY?!!**

- **Kristian Meinken** Managing Director, Pilot Hamburg
- **Esther Busch** Managing Partner, Serviceplan
- **Stefanie Tannrath** CEO, Universal McCann
- **Christian Wilkens** Chief Client Officer, MediaCom
- **Anke Herbener** CEO, TWT
- **Verena Gründel** Editor in Chief W&V, Moderator

**Lecture**

**Rethinking business and leadership: how diversity fuels innovative creativity**

- **Isabelle Schnellbügel** Chief Strategy Officer & Member of the Executive Board, Ogilvy

**Summit Agency Trends**

- **Bastian Schwärmer** Managing Director Digital Transformation, Initiative
- **Alina Ludwig** Managing Director, Odaline
- **Fabian Göbel** Partner & Managing Director, Nunatak
- **Eva-Maria Schmidt** Editor in Chief HORIZONT, Moderator

**DAY 2**

**Summit**

**CREATIVITY MUST NOT LOSE ITS CREATIVITY**

- **Frank Olma** CCO, [m]STUDIO
- **Diether Kerner** CCO, Fischer-Appelt
- **Francisca Maass** President & CCO, Grey Germany
- **Annabelle Jenisch** TLGG
- **Eva-Maria Schmidt** Editor in Chief HORIZONT, Moderator

**Anuga HORIZON x DMEXCO**

**Panel: Creation - Food becomes digital**

- **Jennifer Schäfer** Founder & CEO, UNMILK
- **Simon Kaiser** Geschäftsführer & YouTube Creator, Klein aber
- **Benjamin Jakob** Geschäftsführer, BenFit Nutrition
- **Fabio Ziemßen** Food Investor & Community-Builder, ZINTINUS/ Balpro, Moderator

**Lecture: Neue Höhen im Dialogmarketing: Storytelling als Erfolgsfaktor**

- **Christina Volk** Head of Cloud Core Marketing, SAP Deutschland SE & Co. KG
We’ve given this year’s most exciting digital startups their very own stage, where you can explore ideas that will shape the digital world of tomorrow. Here are a few recommendations for your conference agenda:

**DAY 1**

- **Start-up pitch**
  - **How HR is using content marketing to reach candidates who are no longer actively looking for jobs**
  - **Michael Benz** CEO & Founder, whyapply

- **Start-up pitch**
  - **APOCRAT – Consent Management for IoT**
  - **Laura Kaltenbrunner** CMO & Co-Founder, APOCRAT

- **GWA Panel**

**DAY 2**

- **Henkel Panel: The Creative Power of the Generation of Female Entrepreneurs**
  - **Evolena de Wilde d’Estmael** Faircado
  - **Julia Wadehn** Novo
  - **Tatjana Samsonowa** Agents Inc.
  - **Michaela Bessell** Head of Partnerships, Henkel dx Ventures, Moderator

- **Scaling high-value customers acquisition with predictive targeting**
  - **Olesya Akimenko** Head of Marketing, Tomai

- **Augmented Reality - a true immersion?**
  - **Aaron Von Lüpke** CSO, YONA Group
We are providing a platform for the innovation that the whole (digital) world is talking about. At the w3.vision/ Tech Stage, it’s all about the latest developments in the tech world – from VR/AR, 5G, and cybersecurity to cloud computing and much more. Revolutionary Web3 topics including the metaverse, cryptocurrencies & blockchain, and NFT will also take center stage.

Visit the connected w3.vision – our Web3 area – for your opportunity to network and interact with the leading lights in the digital world. The following sessions are a must-visit:

**DAY 1**

**Keynote: Past, present and future of web3 - from the idea of decentralization to the metaverse**

Anna Graf Innovation Lead web3, Arvato Systems (Bertelsmann)

**VC Panel: The web3 landscape from a VC’s perspective**

Feliks Eyser Partner, w3.fund
Daniel Hoepfner Founder, Deep Blue X
Laurenz Asparius Founder Blockwall
Dr. Michael Gebert Chairman European Blockchain Association, Moderator
Sarah Gottwald Investment Manager, Cryptofinance VC

**Lecture**
Snap x Ipsos: The Great AR Disconnect

Hannah Johnson Creative Strategy Lead DACH, Snap Inc.
Billie Ing Global Head of Trends and Foresight, Ipsos Strategy3

**DAY 2**

**Keynote: Decoding the web3 community on Twitter**

Marco Wieck Senior Client Partner, Twitter

**Panel: “Women in Web3 Panel Bias - how we hold women back!”**

Vanessa Schäfer Female Pleasure Society
Vicktoria Klich Founding Partner w3.fund, Moderator
Dajana Eder Founder, wom3n.DAO

**Future of NFT marketplaces**

Evgeniy Medvedev Head of Partnerships, Rarible

**MASTERCLASSES**

As we all know, learning is a lifelong experience. Our masterclasses are an opportunity to take a deep dive in real life into a specific topic and gain concentrated experience and invaluable skills in the process. This year’s highlights include:

**Google Master Class Track**
Join Google’s Master Class Track at DMEXCO 2022: In the Konrad-Adenauer-Saal (Congress Center North, right next to the North Entrance) you can experience a total of 8 master classes full of insights and best practices. In each of the 90-minute-long deep dives, Google experts and partners will show you how to skyrocket your marketing strategy. You can view the full schedule [here](#)
<table>
<thead>
<tr>
<th>DAY 1</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Erfolgreich auf Amazon: Best Practice Marktplatzmanagement von Xiaomi und ameo</td>
<td>aemo</td>
</tr>
<tr>
<td>Immersive Commerce in the Shopping Season</td>
<td>Snap</td>
</tr>
<tr>
<td>Innovation Through Consumer Closeness and the Future of CX</td>
<td>Talkwalker</td>
</tr>
<tr>
<td>Marketing Automation – Schritt für Schritt vom Lead über den Sale zum loyalen Stammkunden</td>
<td>morefire GmbH</td>
</tr>
<tr>
<td>Es ist kein Entweder-Oder: 360° Print- und Digital-Optimierung</td>
<td>Offerista</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DAY 2</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Loyjoy Conversational Marketing Platform</td>
<td>LoyJoy</td>
</tr>
<tr>
<td>Christmas Insights: Expert Marketing Tips to Supercharge Your Next Campaign</td>
<td>Taboola</td>
</tr>
<tr>
<td>Trailblazers in Tech: How Generali’s partnership with CoreMedia has kept CMS technology on the cutting edge for over 15 years</td>
<td>Coremedia</td>
</tr>
<tr>
<td>Let’s design a better sounding world!</td>
<td>Sonic UX</td>
</tr>
<tr>
<td>Aller guten Dinge sind drei</td>
<td>Twitter</td>
</tr>
</tbody>
</table>

**MISSED A SESSION?**

No worries: we’ll record all the sessions, as well as the masterclasses, summits, and panels. DMEXCO visitors can watch the recordings free of charge after the event via their DMEXCO Community access to the video-on-demand library.
THE DMEXCO 360° EXPERIENCE

DMEXCO – SEPTEMBER 21 & 22, 2022

Play hard, party hard:
The DMEXCO booth parties & side events

When the clock strikes 6:30 p.m. and the business day is over, that’s when the party really gets started at DMEXCO. This year, the booth parties will be the highlight of the evening, starting after the official program ends. Here is a sneak peek of the DMEXCO side events. For a full overview take a look at our event calendar.

### Asana After Hours

**Join Asana’s booth party at stand B-030 for drinks, music, and peer networking!**

“At Asana, we’re all for organised work, but we love a bit of organised fun too! On Wednesday 21st September from 6:30pm until midnight, Asana will be hosting a party at booth B-030 to wrap up Day 1 of DMEXCO! Put on your party hat and join us for an evening of drinks, nibbles, good tunes, and networking.”

#### w3.vision Pleasure Party

Get ready to celebrate an exclusive Aftershow-Party of Day I at the w3.vision Lounge. Free Drinks, Live Music & a special surprise!

“The Female Pleasure Society hosts an exclusive Event to celebrate web3, life and pleasure. Get together with us to make great connections and have an exciting evening with like-minded and curious people. There will be free Drinks, a DJane who makes you dance and a special act that takes your breath away.”

#### Pinterest Happy Hour

“Come and try something new! We’re hosting a happy hour at our DMEXCO booth and would love you to join us to refresh, recharge and connect.” Please RSVP via the website

#### Get-together by Digitas Pixelpark

“Let’s finalize the first day at #dmexco22 - together with our clients, partners & friends, and the lucky winners of our Agency Bullshit Bingo. Cool drinks, nice conversations and networking are waiting for you.”

#### VideoWeek

VideoWeek will be bringing the video & CTV advertising community together at the famous FRÜH am DOM on the evening of 21st September, 2022. Both the food and drinks will be German through-and-through and the event will be the perfect place to relax and unwind after the first day of the exhibition. If you’d like to attend or partner with the event, please do get in touch via the website.
BVDW guided tours

The BVDW guided tours are an opportunity to get exclusive insights from expert guides! These carefully curated tours of the DMEXCO halls are led by experts, giving you the chance to get to know selected exhibitors. Sign up for the tours here.

Discover Cologne

Cologne is the home of DMEXCO. Read our guide to find out about the other highlights Cologne has to offer (apart from DMEXCO):

Accommodations

If you're still looking for somewhere to stay that's not too far from the expo, we've put together a list of hotels and hostels. You can access this list by visiting this link:

Attractions

Cologne is a cosmopolitan city that has seen it all in more than 2,000 years of history. Why not explore some of the highlights of its numerous attractions:

• Cologne Cathedral
• The Romano-Germanic Museum
• The KölnTriangle observation deck
• The cable car over the Rhine
Restaurants, breweries, and bars

From brewery cellars to rooftop bars, Cologne has something for every taste. Follow our insider tips to discover the city's culinary offerings.

Drinking a cold Kölsch beer in one of Cologne's breweries is an absolute must. Beer lovers can rejoice, as we've compiled a list of the city's best places to enjoy the very best traditional Kölsch food and drink:

- **Päffgen** in the Friesenviertel district
  Friesenstraße 64-66, 50670 Cologne
  http://www.paeffgen-koelsch.de/ .

- **Gilden** in Zims in the city's old town
  Heumarkt 77, 50667 Cologne

- **Deutzer Brauhaus** in Deutz,
  Ottoplatz 7, 50679 Cologne
  https://deutzerbrauhaus.de/de/ .

- **Früh am Dom** in the city's old town
  Am Hof 12-18, 50667 Cologne
  https://www.frueh-am-dom.de/ .

- **Gaffel am Dom** in the heart of the city
  Bahnhofsvorplatz 1, 50667 Cologne

- **Sünners im Walfisch** in the city’s old town
  Salzgasse 13, 50667 Cologne
  https://walfisch.de/ .

- **Brauerei zur Malzmühle** in the city’s old town
  Heumarkt 6, 50667 Cologne

- **Brauhaus Pütz** am Rudolfplatz, Engelbertstraße 67,
  50674 Cologne: https://brauhauspuetz.de/?lang=en.

- **The Bagatelle** restaurant features a dining terrace and a casual dining room. This lively local in the Südstadt quarter in the south of Cologne serves appetizers and French-style cheeses.
  Teutoburger Straße 17, 50678 Cologne

- **Henne** is both a wine bar and a restaurant in the Cologne old town.
  Pfeilstraße 31-35, 50672 Cologne
  https://www.henne-weinbar.de/ .

- **The Tanica** is also a wine bar as well as a restaurant, serving cocktails and elegant appetizers in a modern yet rustic setting.
  Engelbertstraße 31a, 50674 Cologne
  https://www.rosticceria-massimo.de/tanica/ .

- **Sattgrün** in the city's old town specializes in vegan cuisine made from fresh, exclusively plant-based ingredients.
  Apostelnstraße 2 and Ludwigstraße 11, 50667 Cologne
  https://www.sattgruen.com/sattgruen
Visit these rooftop bars for a panoramic view over the roofs of Cologne:

- When evening falls, the **Monkey Bar** at the 25hours Hotel The Circle in the north of the city's old town transforms into a scenic location for locals and visitors alike. The bar is known for its cocktail and long drink creations.
  Im Klapperhof 22-24, 50670 Cologne

- The **SonnenscheinEtage** in heart of Cologne is home to the city's highest beach. The rooftop bar’s motto is: “Rauffahren zum Runterkommen” (“Come up to chill out”).
  An St. Agatha 19 – 25, 50667 Cologne
  https://sonnenscheinatage.de/

But the cocktail bars at ground level in Cologne are also worth a visit:

- The **Grid Bar** in the Friesenviertel district serves the very finest craft cocktails.
  Friesenstraße 62, 50670 Cologne
  https://www.thegridbar.de/

- **Spirits** in the Rathenauviertel district describes its cocktails as liquid poetry.
  Spirits: Engelbertstraße 63, 50674 Cologne
  https://spiritsbar.de/

- You can enjoy genuine cocktail artistry at the **Ona Mor** in the Rathenauviertel district.
  Ona Mor: Roonstraße 94, 50674 Cologne
  https://onamor.de/

- **Rosebud** looks just like an authentic neighborhood bar in the “Kwartier Latäng” district in the heart of Cologne.
  Heinsbergstraße 20, 50674 Cologne
  https://www.rosebudbar.de/

- Samuel’s **Shep** on Rathenauplatz boasts a huge selection of delicious cocktails.
  Rathenauplatz 5, 50674 Cologne

---

**Networking in person – but safely!**

We’re all familiar with firewalls in the digital world – and that’s a good analogy for our precautionary measures for the first in-person DMEXCO since the start of the COVID-19 pandemic.

Click [here](#) to read the rules that apply at DMEXCO.

More information about your visit is available [here](#).

---

**We wish you two sensational days at DMEXCO 2022!**